

Taylor
Wimpey



Alder View, Harwell
Travel Plan Welcome Pack

Your travel options. Your sustainable community.



Most people relate sustainability to environmental activities, but as well as the environment we also consider society and the economy. By balancing all three aspects of our communities we are able to deliver our customers a truly sustainable development in which to live.

Energy spend for a 3 bed semi-detached house:

Economic sustainability

Last year we helped to create and maintain over 15,000 jobs in the UK. On every site we employ a range of subcontractors and tradespeople. By providing training and job opportunities, our work has a positive effect on economic growth, both locally and nationally.

Environmental sustainability

During the planning stages of a development, we consider the effect our development will have on its surroundings. We have systems in place to make sure that potential nuisances such as noise and dust are kept to a minimum.

Our 'fabric first' approach to building concentrates on highly insulated walls

CONGRATULATIONS ON MOVING INTO YOUR NEW HOME!

“ Welcome to your new home. We hope that you will settle in quickly and soon feel at home in your new surroundings.

Your new home is part of a new sustainable community.

Our homes are amongst the most energy efficient being built in the UK and we have worked hard to design your local area in a way that encourages the creation of a strong sense of community and that will allow you to make your own contribution to reducing climate change (and saving money) by making use of the excellent non-car travel options that exist on your doorstep.

We want you to know about your travel options and the various benefits changing your daily travel choices can have. Even leaving the car at home for just one day a week can have enormous benefits to your local environment and community, so we have prepared this document to introduce you to the various options available, and to show just how easy it is to make a contribution to your sustainable community.

To help you, we have made available a dedicated Travel Co-ordinator who can assist with any queries you may have. Please feel free to email them with any queries you may have. ”

hello@your-travel-coordinator.com



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1. Welcome

Welcome to your new home at Alder View, Harwell. We do hope that you are able to settle in quickly and that you are able to familiarise yourself with your new surroundings.

Your new home is part of a sustainable community and is located a short distance from the Village Centre where you can visit the independent butchers and newsagents, or enjoy a family meal at the nearby Hart of Harwell public house.

There is also a local Pre-School (Little Pippins) within the Village, as well as the Harwell Primary School.

The nearest bus stops are located within a 5-minute walk of your new home, on High Street in the centre of the Village. From here you can access frequent bus services that can get you to Oxford, Abingdon, Wantage or the Harwell Campus.

We want to help you become familiar with the various opportunities you have available to you to leave the car at home, save money, improve your health and support your local community, so please familiarise yourself with this document.

Your Welcome Pack can also be accessed at any time via the following link:-

bit.ly/TW_Alderview

Your local area





2. Walking

One of the easiest and cheapest ways to travel is to walk, particularly if your destination is within 2-kilometres of your new home. Walking is also a versatile mode of travel -there's no waiting around, no congestion and it's free!

Walking has other benefits too. It not only makes you feel good but provides genuine health benefits: for adults, just 30 minutes of walking, five times a week, dramatically cuts the risk of developing heart disease, diabetes and obesity.

The need to walk more is promoted by the NHS via their 10,000 steps a day challenge. The aim is to improve the nation's health and to change our increasingly sedentary lifestyles. The NHS say:

“research shows that walking 10,000 steps a day (8 kilometers) will significantly improve your health. Putting one foot in front of the other can build stamina, burn excess calories and give you a healthier heart.”

Walking more, whether it is for work or leisure, is an easy way of being more active without trying too hard and is a great way to spend more time with your family.

Setting yourself a target of walking 10,000 steps a day can be a fun way of increasing the amount of physical activity you do.

Help to Plan Your Journey

There are a number of online journey planners and smartphone apps available to help you plan your walking trip. Googlemaps is a particularly useful resource, freely available on all platforms including iPhone, Android and Windows. These mapping tools will provide you with a route map between any two points, providing detailed turn-by-turn directions tailored for pedestrian journeys.



There are also a number of free smartphone apps that will help you to monitor your walk and calorie consumption through the use of GPS tracking. Why not try the MapMyWalk app or the NHS Active 10 App to see how far you walk each month, or even challenge other members of your family or community by setting up a group.

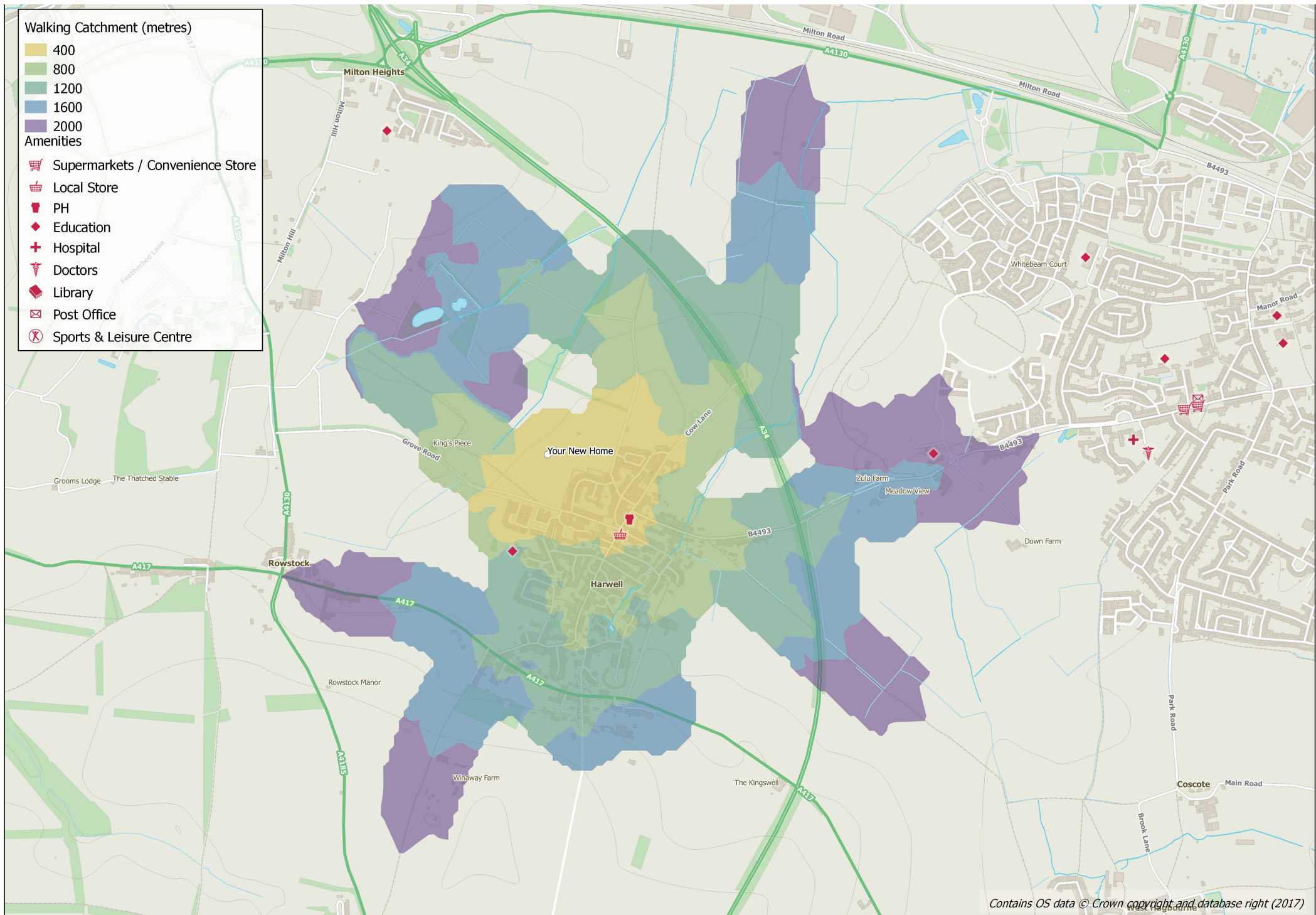
Further to this are a number of activity trackers available on the market, allowing you keep track of your activity, calories and even sleep patterns.

Walking Catchment (metres)

- 400
- 800
- 1200
- 1600
- 2000

Amenities

- Supermarkets / Convenience Store
- Local Store
- PH
- Education
- Hospital
- Doctors
- Library
- Post Office
- Sports & Leisure Centre



2. Walking

What Facilities are Within Walking Distance?

Walking to the centre of Harwell will take just under 5 minutes at an average pace and there are good value local amenities, including an independent butcher and local newsagents. You can also enjoy a family meal at the Hart of Harwell public house.

The Little Pippins Pre-School and Harwell Primary School are also within a 5 minute walk of your new home, via Manor Green and Talbot Close, opposite Alder View.

If you don't fancy walking the whole way, why not combine it with a bus ride. Good quality bus services are available on High Street, adjacent to your new community. Find out more about the bus services available at Section 4.

To help you to familiarise yourself with the local services and facilities within an easy walk of your home, we have provided you with a local area walking map on the adjacent page.

Some useful numbers and address are provided opposite.

Useful Contacts

Bob's Family Butchers 1 High Street, Harwell, Didcot, OX11 0ER	01235 833226
Harwell Village Newsagents 2 High Street, Harwell, Didcot, OX11 0ER	01235 832 410
Hart of Harwell Public House High Street, Harwell, OX11 0EH	01235 834 511
Little Pippins Pre-School Gaveston Road, Harwell, Didcot, OX11 0HP	01235 821 741
Harwell Primary School The Styles, Harwell, Didcot, OX11 0LH	01235 835 337
Harwell Village Hall High Street, Harwell, Didcot, OX11 0EX	01235 835 430
Harwell Parish Council Watery Lane, Sparsholt, Harwell, OX12 9PL	01235 820 006



3. Cycling

Cycling is fast, convenient, healthy and cost-effective, and is a realistic way to travel from your new home, especially if your destination lies within 5-kilometres. Of course, cycling can still be a viable option for longer journeys, particularly for experienced cyclists who may wish to incorporate their cycle journey as part of their daily fitness regime.

How to Plan Your Journey

There are a number of online journey planners and smartphone apps available to help you plan and evaluate your journey by bike. Googlemaps is a particularly helpful application, freely available on all platforms including iPhone, Android and Windows. These tools will provide you with a route map between any two points and provide you with turn-by-turn directions, tailored for cycle journeys.

Other free smartphone apps allow you to keep track of your cycle journeys and help you to stay motivated. Apps such as Strava, Endomondo and MapMyRide can track your journeys by GPS, and provide you with useful stats and goals.



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Want to Give it a Go?

We are committed to helping you to minimise the use of your car so we are offering one voucher to every household in your new community that will allow you to buy new bike accessories to the value of £25, absolutely free!

To claim your free voucher, please send an email to the below email address with your name, address and move-in date. Please note vouchers can only be claimed within four months of completion on the purchase of your property.

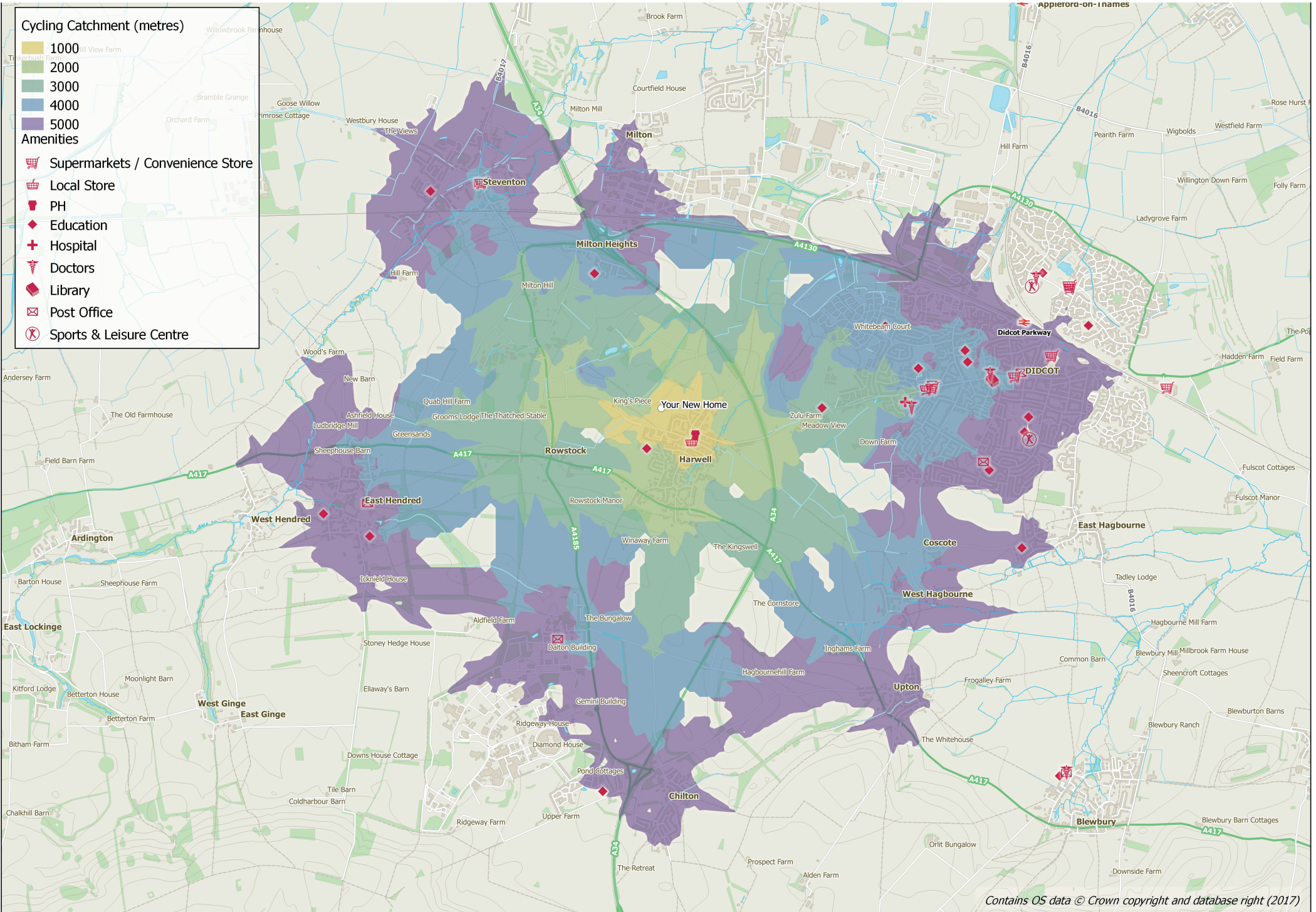
hello@your-travel-coordinator.com

Find out about the Cycle to Work Scheme

If there are more members of your family that want to give cycling a go, why not ask your employer if they are part of the Government's Cycle-to-Work initiative, which would allow you to make savings of up to 40% of a brand-new bike and safety accessories costing up to £1,000.

Find out more information about the scheme via:

bit.ly/cycle2work-initiative



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3. Cycling

Cycling from your new home gives you the potential to access a wealth of jobs, shops and leisure activities in a sustainably conscious way.

Within 5 kilometres (3.1 miles) of the site (broadly 25 minutes at an average pace), you could get to the centre of Didcot, MiltonPark and Steventon. If you're willing to travel a little further, Route 5 of the National Cycle Network runs to the east of your new home and will get you to Abingdon within 40 minutes whilst Central Oxford takes around 1hr 15 minutes at a gentle pace.

To help you, we have shown Route 5 of the National Cycle Network below, and shown the 5 kilometre cycle catchment on the adjacent page.

Useful Contacts

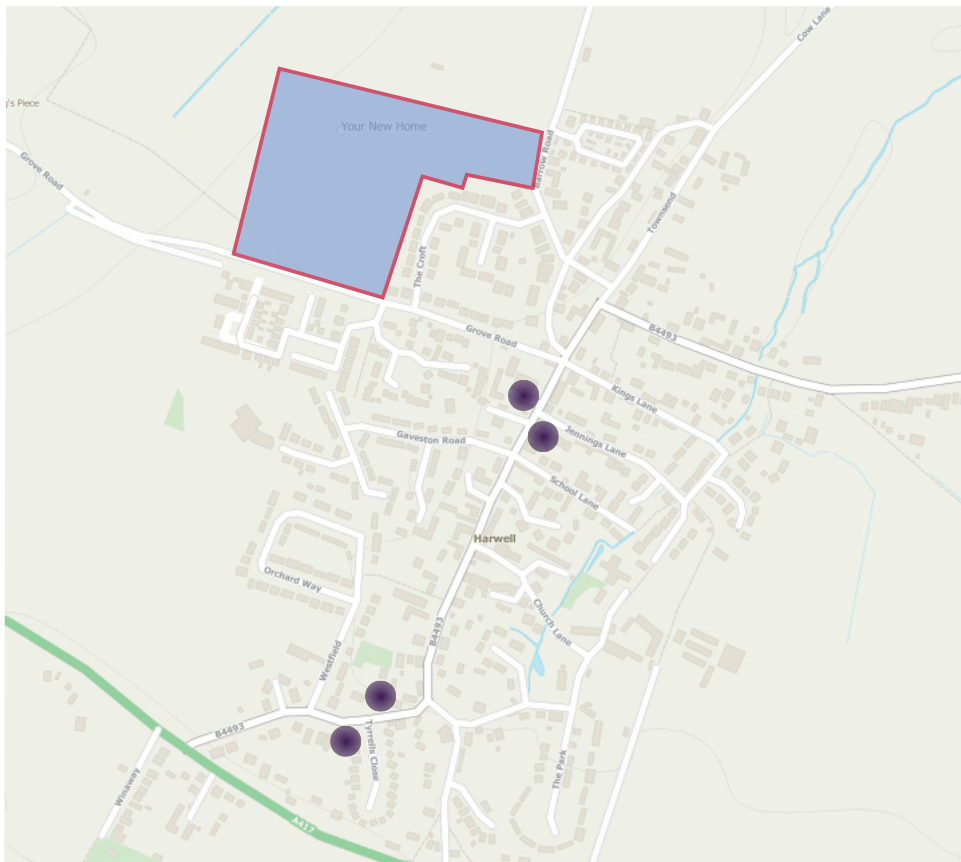
Mountain Mania Cycles 62 Wantage Road, Didcot, OX11 0BY	01442 826007
Halfords 3 Wallingford Road, Didcot, OX11 9BF	01235 511643
Oxford Bike Works Sycamores, Station Yard, Steventon, OX13 6RX	01235 831992
Bike Support (Mobile Repair) www.bike-support.co.uk	07527 270107
www.sustrans.org.uk	





4. Bus Services

You can access a number of key bus services within a short walk (less than 5 minutes) of your new home, on High Street, in the centre of the village. To help, we've highlighted the locations of the bus stops below.



As a guide we have provided a summary below of the available bus services and their typical frequencies.

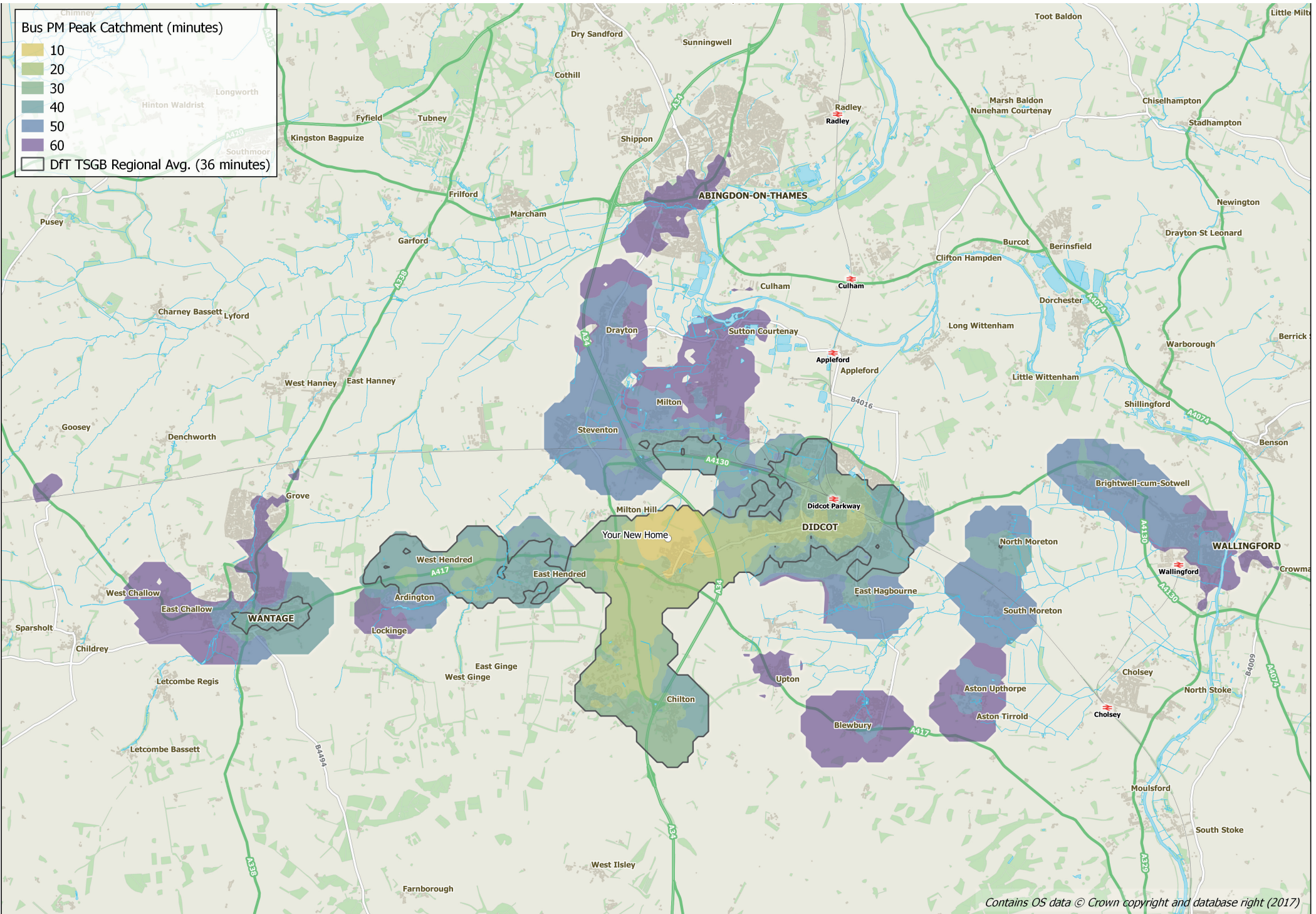
Service	Route	Frequency	Bus Stop
32/X32 Thames Travel	Oxford > Abingdon > Didcot > Harwell Campus > Wantage	15 mins weekday 30 mins Saturday / 60 mins Sunday	High Street, Harwell
	Wantage > Harwell Campus > Didcot > Abingdon > Oxford	15 mins Weekday 30 mins Saturday / 60 mins Sunday	

Route 32/X32 provides a fantastic link into the surrounding areas, including large employment areas at Abingdon, Harwell Campus and Milton Park. For longer journeys it also provides a direct service to Didcot Parkway railway station.

Further information about rail services is provided at Section 5.

Useful Contacts

Thames Travel	www.thamestravel.co.uk
Stagecoach	www.travelinesw.com
Oxford Bus Company	www.oxfordbus.co.uk
Oxford County Council	www.oxfordshire.gov.uk
Oxontime	www.oxontime.com



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4. Bus Services

Your new home is within the Oxford Bus Company and Thames Travel South Oxfordshire Zone. This means you can benefit from unlimited travel on most local Oxford Bus Company and Thames Travel bus services. A South Oxfordshire Zone pass will get you to Didcot, Wallingford, Wantage, Faringdon and Abingdon. A cityzone pass can be added to the South Oxfordshire Zone to give you access to Oxford city centre and the surrounding areas.

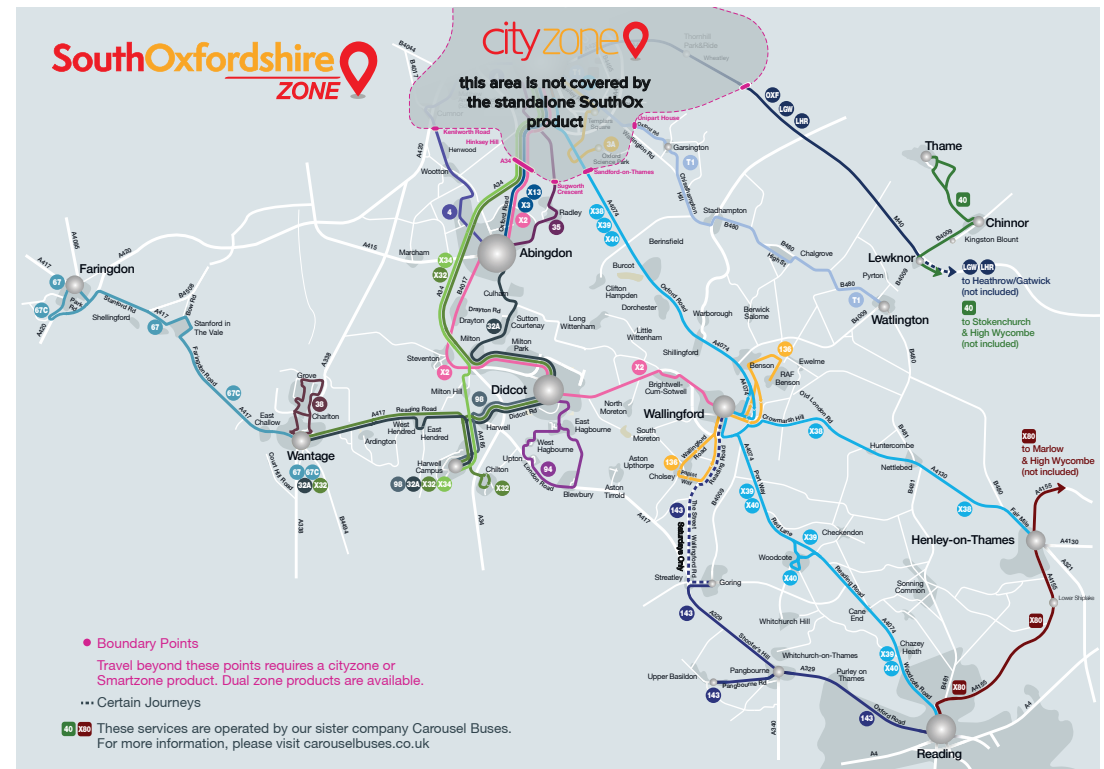
The ticket prices for the South Oxfordshire Zone are shown below:

1 Week	Adult: £21.00
4 Weeks	Adult: £66.50
13 Weeks	Adult: £179.00
1 Year	Adult: £579.00

Give it a Go for Free!

As part of our commitment to creating a sustainable community we want you to see just how easy and convenient bus travel can be, so we are providing a free 1 month South Oxfordshire Zone bus pass to each household. Please note vouchers can only be claimed within four months of completion on the purchase of your property. To claim your free voucher, email us your name, address and move-in date to the following address:

hello@your-travel-coordinator.com



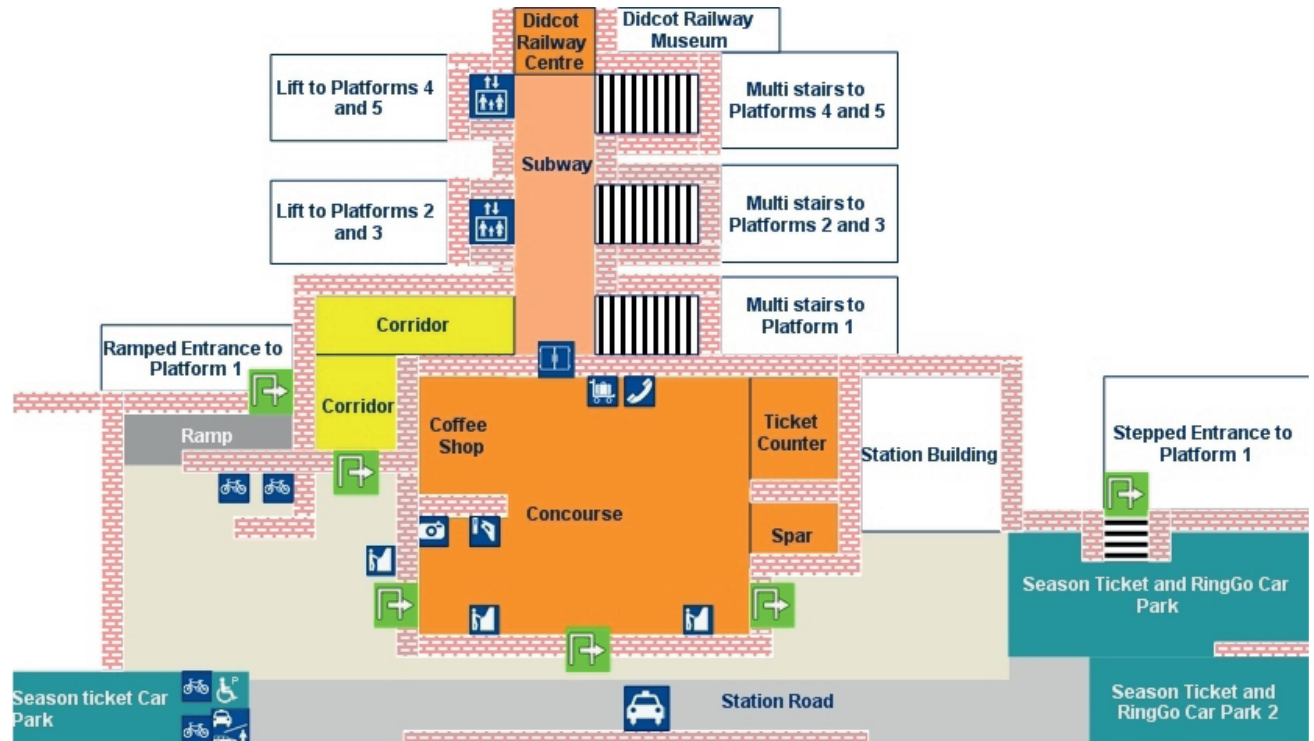


5. Rail Services

Didcot Parkway is your nearest railway station and is accessible via the X32 bus service that stops within the village on High Street, a short walk from your new home.

From here you can jump on to high frequency rail services that get you to London Paddington, Ealing Broadway, Bristol Temple Meads, Oxford, and Reading.

If you chose to cycle to the station, there are also more than 220 secure cycle parking spaces to park your bike. Alternatively, you may call for a taxi or in the event that you do want to use your car, there are limited car parking spaces available.



National Rail Enquiries	www.nationalrail.co.uk
Great Western Railway	www.gwr.com



6. Car Sharing

Car sharing is when two or more people travel together in the same car for all or part of their journey and it provides users a wide range of benefits. The main advantages are as follows:



Saving money on fuel, parking and wear & tear



Helping to reduce congestion



Helping to reduce your environmental impact



Sharing the stress of driving

You can register for free with [Oxfordshire Liftshare](#) to be paired with people that have compatible journey requirements.

The registration process is quick and easy, and you can select whether you want to travel with people of the same gender if that makes you feel safer. Only those people with matching criteria will be shown.

Access the database here: bit.ly/liftshare-oxfordshire



If you are driving, there are 7 useful eco-driving tips that can really make a difference:



Service your car regularly to maintain engine efficiency.



Check your tyre pressures regularly (and before long journeys) as under inflated tyres increase rolling resistance and use more fuel.



Don't carry any unnecessary baggage as extra weight means extra fuel.



Combine your trips. Fuel efficiency is poorest when the engine is cold so combine your errands into one trip.



Drive smoothly, accelerate gently and look ahead to avoid unnecessary braking.



Cut down on the air-con, which increases fuel consumption at low speeds.



Stick to the speed limits. The faster you go the greater the fuel consumption (cruising at 80mph can use up to 25% more fuel than travelling at 70mph).

For more advice on eco-driving visit smartertravelchoices.co.uk

Your travel options. Your sustainable community.

For further information and advice regarding travel opportunities from your new home, please contact: travel@calibro-consultants.com

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